



**THE MRS RESEARCH & INSIGHT INDUSTRY LEAGUE TABLES (UK) 2014
TOP 20 FASTEST-GROWING INDIVIDUAL AGENCIES**

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2014 Ranking	Growth Rate	Company Name	2014 (£m.)	2013 (£m.)
1	31.894%	Populus Group	12.187	9.240
2	25.852%	Flamingo Research	24.044	19.105
3	20.383%	Precise Media Monitoring	50.886	42.270
4	19.769%	The Research Partnership	21.017	17.548
5	18.951%	Euromonitor	88.295	74.228
6	17.813%	Firefish	11.237	9.538
7	17.215%	MaritzCX	13.727	11.711
8	15.938%	Dunnhumby	191.553	165.220
9	14.418%	Gartner	138.487	121.036
10	12.432%	2CV	11.359	10.103
11	11.494%	YouGov	19.400	17.400
12	10.797%	Hall & Partners	27.727	25.025
13	10.575%	Confirmit	16.354	14.790
14	9.330%	Research Now	34.463	31.522
15	9.128%	Forrester Research	16.080	14.735
16	8.147%	BDRC Continental	13.155	12.164
17	8.089%	Kantar Media	52.730	48.784
18	7.629%	Mintel Group	74.940	69.628
19	7.074%	Business Research Group	12.230	11.422
20	6.879%	Ebiquity	68.452	64.046

Those in *italics* are estimated or partially estimated figures